



**Who ever said Wall Street doesn't give back? Ex Wall Street fellows come together with top education and marketing minds to create myKlovr, which cracks the College Admissions Code**

*Each year approximately 15 million US high school students prepare a comprehensive college readiness admissions portfolio. Many will receive little if any guidance from their overstretched college guidance counselors, and a majority of parents cannot afford expensive private counselors.*

**NEW YORK** — Enter [myKlovr](https://myklovr.com), now offering a new take on the college admission and counseling process by applying artificial intelligence in tandem with proven financial algorithms, offering all families a competitive edge, at a very affordable price.

Click to sign up for myKlovr today! <https://myklovr.com/signup/>

Designed specifically for prospective college students, their parents, and their support network, myKlovr's proprietary algorithms analyze a student's academic, personal and professional potential. The platform then provides ongoing personalized recommendations with the goal of increasing a students' odds of college admission. MyKlovr's methodology is based upon analyzing voluminous college admissions data, as well as the application of practical experience secured from admissions officers and high school college counselors.

According to the National Association for College Admission Counseling, US public school's guidance counselors spend an average of only 38 minutes per year with a student. "Our data-enabled college counseling platform provides students and their parents with the comfort of knowing that their college plans are moving forward," said Gustavo G. Dolfino, Founder and CEO of myKlovr. "MyKlovr is designed to complement the work of school guidance counselors by using our high-tech yet affordable all-in-one solution. MyKlovr can more than triple a student's likelihood of pursuing a higher education and multiply the odds of being admitted to their first-choice school."

Based upon a student's personal interests and preferences, myKlovr offers a powerful college search & recommendation tool to help students identify their best-match colleges. This Artificial Intelligence-based tool delivers immediate feedback on a student's chances of admission to a specific school or a list of schools. MyKlovr offers both free and premium subscriptions and is a treasure chest filled with unique innovative features. It is designed to help all students identify and overcome personal and academic gaps while maximizing their individual strengths.

MyKlovr is currently developing a captive educational marketplace for students, providing access to personalized services such as tutoring, student financing, scholarships, and online courses. MyKlovr also offers an extensive B2B service by offering parent-employees a new and exciting HR benefit which is designed to assist organizations in retaining top-tier employees, attract highly qualified candidates, and enhance employee productivity.

MyKlovr is unique and differentiates itself by using proprietary quantitative and qualitative data-enabled technology to provide specific, personalized, step-by-step recommendations, leading to increased college admissions chances.

**MyKlovr, Delivering Students Solutions, One Student At A Time ®**

### **About myKlovr:**

A division of Student Global, LLC in New York, myKlovr is an AI-driven virtual college counseling platform. Learn more: <http://www.myklovr.com/>.