

First Ever Educational Planning, Voluntary HR Benefit

Help Every Employee's Child Get into College

What is myKlovr?

The first-of-its-kind, artificial intelligence enabled, **virtual college counselor and platform** for high school students, from the 9th grade onward, and their parents.

MyKlovr provides personalized guidance on how to choose the right colleges and how to increase every student's chances of college admission.

70%

of public high schools do not have college counselors¹

38

minutes of individual college counseling given to a public high school student per year²

482

is the average number of students per high school college counselor³

Benefits for Your Clients⁴

- ✓ Unique educational resource for their employees' families
- ✓ 70% of working parents are concerned about their children's college future
- ✓ 88% of employees are more productive when their family's needs are addressed
- ✓ 82% of employees feel more loyal to the employers who offer myKlovr
- ✓ Lower attrition rates in the most productive ages of 35 to 55
- ✓ Improved employer's value proposition and attractiveness



1 – National Association for College Admission Counseling, 2014

2 – National Association for College Admission Counseling, 2014

3 – National Center for Education Statistics, 2009

4 – MyKlovr research, 2017

Benefits for You:

- ✓ New, highly relevant voluntary employee benefit for your existing Clients
- ✓ First in the market educational planning benefit to open doors to new Clients
- ✓ Easy sell – every parent feels the pain that myKlovr addresses
- ✓ Relevant to as many as 20% of the workforce⁵
- ✓ Recurring subscription revenue from new generations of high school employee-parents
- ✓ Easy implementation, onboarding and maintenance

Cost and Commission

Consumer price: \$19.99/month

Corporate price:
 \$17.99/month/employee/student
 \$29.99/month/employee/2–5 students

Discounts for annual pre-paid Corporate Licenses available

Distributor/Broker commission: 20% of subscription revenue

Learn More

Promotional video: <https://youtu.be/RM42TudrR4k>

Demo video: <https://myklovr.com/demo/>
 (Password: klovr18)



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