

First Ever Educational Planning, Voluntary HR Benefit

Help Every Employee's Child Get into College

What is myKlovr?

MyKlovr is the first-of-its-kind **virtual college counselor** – an online, artificial intelligence enabled tool to help high school students get into better colleges.

Available as an employer offered benefit either on a partial or full employer-paid basis or on a voluntary after-tax employee-paid basis.

Also offered as a membership benefit to associations and as a college counseling platform to schools.

70%

of public high schools do not have college counselors¹

38

minutes of individual college counseling given to a public high school student per year²

482

is the average number of students per high school college counselor³

myKlovr College Acceptance Promise



enabled by a Contractual Liability Insurance Policy issued to Student Global LLC d/b/a myKlovr by AXA XL Insurance

A money-back guarantee for students who use myKlovr and aren't admitted to any college.*

Benefits for Your Clients⁴

- ✓ Unique educational resource for their employees' families
- ✓ 70% of working parents are concerned about their children's college future
- ✓ 88% of employees are more productive when their family's needs are addressed
- ✓ 82% of employees feel more loyal to the employers who offer myKlovr



1 – National Association for College Admission Counseling, 2014

2 – National Association for College Admission Counseling, 2014

3 – National Center for Education Statistics, 2009

4 – MyKlovr research, 2017

*Terms and conditions apply

Benefits for You:

- ✓ New, highly relevant voluntary employee benefit for your existing Clients
- ✓ First in the market educational planning benefit to open doors to new Clients
- ✓ Easy sell – every parent feels the pain that myKlovr addresses
- ✓ Relevant to as many as 20% or more of the workforce⁵
- ✓ Recurring subscription revenue from new generations of high school employee-parents
- ✓ Easy implementation, onboarding and maintenance

Cost and Commission

Corporate price:

\$17.99/month/employee/student

\$29.99/month/employee/2–5 students

Discounts for annual pre-paid Corporate Licenses available

Distributor/Broker commission: 20% of subscription revenue

Learn More

Promotional video: <https://youtu.be/RM42TudrR4k>

Demo video: <https://myklovr.com/demo/>
(Password: klovr18)



Contact Us



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